

THE PALATKA NEWS

and Advertiser.

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PALATKA, FLORIDA, FRIDAY, FEBRUARY 18, 1916.

\$1.00 Per Year.

There is a Real Difference

Cream of tartar, derived from grapes, is used in Royal Baking Powder because it is the best and most healthful ingredient known for the purpose.

Phosphate and alum, which are derived from mineral sources, are used in some baking powders, instead of cream of tartar, because they are cheaper.

If you have been induced to use baking powders made from alum or phosphate, use Royal Baking Powder instead. You will be pleased with the results and the difference in the quality of the food.

ROYAL BAKING POWDER CO.
New York

Around The World.

Reports received from the who made the "trip around Tuesday evening a de- and interesting time must enjoyed. The ticket of the corner of Second and streets, did a thriving busi- ness carried the tourists first which was represented at Mrs. George E. Welch. Marie Homel entertained with a Japanese love song, costume, and the Misses Ruby Yelverton and Nel- gave a charming little song, "The Little Maids from School" and in costume, Mrs. Mann ac- companying. Miss Margaret Willard at the tea table, where tea were served to the guests. From Japan, cars carried the tour- ists to the home of Mrs. S. J. which was Spain. Here the costumes in characteristic costume Mrs. S. J. Hilburn, Mrs. Robert Mrs. S. C. Stallings, Mrs. Mrs. W. Bassett, Miss Mary Belle Hilburn, Miss Kathleen Hilburn and Mrs. D. J. Cough- accompanied the singers and vi- olinists. Miss Grace Urie sang "The Rose Tree" and "Hark to the Sound of the Horn." Mrs. George W. and Miss Urie gave a violin very beautifully, accompanied Miss Kathleen Hilburn, on the piano. Miss Hilburn also recit- ed a Spanish piece. The refresh- ments were guava, cream, cakes, and black coffee.

every decoration and costume was typical of the Indian life; wigwam drapery and costumes. Mrs. W. A. Walton was the hostess and was as- sisted by Mrs. Ed. Wattles and Mrs. Albert Trombley, as squaws, dressed in the picturesque costumes. Miss Olive Tilghman sang beautifully, Cad- man's "Indian Maid;" she looked the part. Vinita Trombley played two Indian Melodies and Mrs. J. E. Lucas accompanied Miss Tilghman. Mrs. Walton served dried beef and parched corn in wooden bowl on green leaves. The fifth and last place was "The Orient" in which "Turkey" was represented by Mrs. C. E. O'Connor, Mrs. J. H. Millican and Mrs. Norman Riles, as ladies of a Turkish harem and dressed in characteristic style. The tea room of the Putnam House was fitted up for this country and was indeed typical of the orient with shaded lights, divans, cushions, incense and an air of mystery. Mrs. Robert S. O'Haver accompanied the "Tur- key Turks" maids who were the Misses Inez Wattles, Irene Yelverton, Dorothy Merriam and Florence Smith, in costume. These maids sang and danced for their friends and then, while dancing, passed dates to the "passengers."

Thus ended the "Tour," with the general impression that a jolly good time was enjoyed and the tourists unanimously agreed that they received their money's worth. Quite a neat sum was added to the Women's Club treasury, the tour having given under the auspices of the club.

Requires Time to Mature.
Until the pearl oyster is six or seven years of age it does not produce any pearls.

New Crop Cereals. Buck- wheat, plain and prepared; whole wheat flour, yellow meal, graham flour, rolled oats in bulk and in all style packages, cream farina and other cereals fresh at all times. Quality and Quantity our motto.
L. C. STEPHENS,
628 Kirby Street

THE SOUTHLAND CLUB HAS BEEN ORGANIZED

Club Takes Over 1,740 Acres North of City and Carman Grove.

Indianapolis Organization is Making Active Campaign for Member.

Word has been received from G. N. Hall of Indianapolis that the Southland Club of Florida is now a going concern, having been organized under the laws of Indiana. The president of the club is Oscar Hadley of Indianapolis, former State treasurer of Indiana and now President of the Standard Live Stock Insurance Company and vice-President of the First National Bank of Plainfield.

Mr. Hadley is highly regarded throughout Indiana and is well and favorably known by breeders of cattle throughout the central and western States. He is much in demand by the state fairs as official judge of the prize winners in which capacity he has awarded the cattle prizes by invitation of state fair officials in Oregon, Texas, Oklahoma, Illinois and other states as well as Indiana.

The Southland Club has issued a very neat and attractive prospectus advertising Palatka as the location of the club. The club property includes the Merwin tract on the St. Johns river and Rice creek and the Carman grove in East Palatka. The Merwin tract is to be subdivided into 4080 cottage sites 50x150 feet and 80 ten-acre garden tracts. The charge for life membership in the club is \$125 which entitles the member to one of the cottage sites and to an interest in the Carman orchard and the garden tracts.

A commodious club house with golf links, tennis courts, etc., will be built on the Merwin tract.

HEAD OF AMERICAN REAL ESTATE COMPANY

In City as Guest of Jas. R. Murphy--His First Visit to Palatka.

Edward B. Boynton, President of the American Real Estate Company, of New York City, the largest real estate concern in the United States, was in Palatka Sunday and Monday, the guest of James R. Murphy, President of the Florida Farms & Homes, Inc.

The American Real Estate Company has been the greatest single factor in building up Washington Heights, and that wonderful section of New York City known as the Bronx, two of New York City's residential sections. Their holdings in Greater New York represent, on the most conservative estimate, over twenty seven million dollars.

When the subway was built in New York City a short time ago it was Mr. Boynton's company which took the initiative in converting vast tracts of land that looked like a wilderness into some of the most attractive residential sections in the greater city with private parks, playgrounds for children, tennis courts and every convenience and comfort for his tenants.

They have done more to modernize apartment house construction and the establishment of community spirit than any other operating concern in the United States.

They have built block upon block of fine apartment houses and among their most notable holdings are the Hendrick Hudson, one of the largest and most attractive of the great residential structures overlooking the Hudson river from Riverside Drive in New York City and the modern office building at Fifth avenue and 44th Street occupied by the Harrison National Bank and other leading institutions and business firms.

Mr. Boynton went over the lands of the Florida Farms & Homes, Inc., with Mr. Murphy and expressed himself as greatly impressed with the prospects of this section of Florida and the bright outlook for the colony lands.

He was particularly pleased with the demonstration farm of the company at Orange Springs and the wonderful advantages of the big mineral spring there.

Mr. Boynton has been coming to Florida for several years. He is one of the most profound students of real estate conditions in the country and his opinion is greatly valued and earnestly sought on all matters of interest to property owners. This is his first visit to Putnam and Marion counties and he told Mr. Murphy that he was fortunate in getting hold of such a splendid place of property with such great advantages in soil and transportation facilities. He could see tremendous possibilities for this section of the State and he strongly endorsed Mr. Murphy's constructive policy.

The joy and satisfaction of achieving something worth while is the real reward of a great undertaking, he said, and this he was confident would come to Mr. Murphy and his splendid organization with which he had surrounded himself.

MONSTER CROWD GREETED WILLIAM JENNINGS BRYAN

At Kalbfield's Grand Theater Sunday Night's Union Service.

And Listen to Eloquent Sermon-Lecture on the First Commandment.

Through the efforts of Hon. Henry Hutchinson, Sr., Ex-Secretary of State William Jennings Bryan, who delivered an address in Howell Theater last Friday night on "The War in Europe and Its Lessons to Us," was induced to return to the city from Ocala on Sunday and address a union meeting of the churches in Kalbfield's Theater that night.

Mr. Hutchinson made arrangements for the meeting on Saturday, the clergymen of the city all failing in with the plan gracefully. On their advice the theater was selected because of the probability that neither of the churches could accommodate the crowds that would come out to hear this eminent American.

All of the ministers of the city were on the platform except Rev. Fr. Charles of the Catholic church, who was compelled to be out of the city to fill an appointment. Fr. Charles, however, said he would be glad otherwise to assist in making the service a success.

The choirs of the various churches were all present on the stage, and contributed to the pleasure of the hour by rendering several old-time hymns among which were "American" and "Onward Christian Soldier." Mrs. W. G. Tilghman presided at the piano.

Miss Irma Jane Lewis, a distinguished vocalist who is spending the winter season in Palatka, rendered a beautiful solo, entitled "A Song of Thanksgiving," by Frances Alliston. The invocation was by Rev. Dr. C. M. Alford of the Presbyterian church, and Rev. Dr. Grady of the Methodist church introduced Mr. Bryan.

It would be foolish for one to attempt an outline of the eloquent address delivered by Mr. Bryan. Suffice it to say that for more than an hour he held the wrapt attention of his audience. His text was the first commandment. And it is doubtful if many in his audience ever before saw so much of meaning in the few, but full-meaning words of the text.

Fully one thousand persons heard the lecture; the seats were filled early and many who came at the usual hour for service were barred out altogether. The lobby was packed, as were the boxes and aisles, and many stood in the street. A large number returned home because of inability to get within hearing distance of the theater. It was the largest outpouring of people seen in Palatka in many years.

Rev. Dr. Lewis, rector of St. Marks church pronounced the benediction. Mr. Bryan left on the midnight train for Kissimmee.

It will in no way injure their well-known reputation for generosity to say here that Mr. and Mrs. Kalbfield would take no pay for the use of the theater for this address. They not only gave the use of the theater, but paid for the lights and all other expense.

Meeting of Men's Club.

The first regular meeting of the Men's Club of the Presbyterian church, was held in the Wilson Boat House last Monday evening, with a good attendance. The meeting was presided over by Rev. Dr. Alford, who remained over for the meeting and assisted in the formation of a permanent organization, over which the following officers were elected:

President, W. P. Merriam; vice-president, Howard Gardner; secretary and treasurer, Fred T. Merrill; committee on membership, Messrs. Frank Chapman, F. L. Thorpe and S. J. Barstow; committee on program, H. F. Lecks. After the business was transacted, Mr. J. R. Mellon gave a graphic account of the wreck of the S. S. Republic, on which he was a passenger. Dr. Alford then told of his experiences at Pompeii and Mt. Vesuvius. The next meeting will be held Monday night, March 6th.

Open Musicales.

The first "Open" Musicales of the Woman's Club will be held in the Putnam House this evening at 8 o'clock. The program as prepared by the capable chairman, Mrs. J. E. Lucas, promises to be a most excellent one. All club members are urged to come. Non-members welcome upon payment of the usual fee. The program follows:

Orchestra—"Mighty lak a Rose," Quartette—(a) "Phyllis," (b) "The Night Has a Thousand Eyes," Miss Lewis, Mrs. Lucas, Miss Leib and Mrs. Mann.
Piano—Impromptu, Miss Helen Tilghman.
Voice—(a) "A Song of Joy," (b) "In Springtime," Mrs. Geo. W. Bassett.
Piano Duet—Radiance, Misses Leib and Brown.
Orchestra—Berceuse.
Voice—(a) "Haymaking," (b) "Moon, Moon, Moon," Miss Irma Jane Lewis.
Violin—Il Trovatore, Miss Boyd.
Quartette—(a) "Four-leaf Clover," (b) "Ashes of Roses."
Orchestra—Chinese Episode.

POTATO FARMERS HAVE TWO ANXIOUS NIGHTS.

With Ruin and Wealth Hanging in the Balance.

Damage From Freeze Estimated at From Five to Twenty-Five Per Cent. in East Palatka District.

On Monday night the mercury went down to 32 degrees.

On Tuesday night it went down a degree further.

These were anxious nights to the hundreds of farmers in the East Palatka, Federal Point, Hastings potato district.

On Tuesday afternoon visitors who went over from this city to view the wreck, failed to see it. The wreck was not there. Except for an occasional spot little damage was seen.

On Wednesday afternoon it was different. There was more evidence of wreck. The second night was the bad night.

Many of the farmers kept their flowing well running all night, and agree that this held back the damage.

Potatoes planted in December and well along toward maturity catch it the worst. Digging into the hills shows the potatoes well-formed. These are damaged to an extent impossible at this time to estimate.

Later planted crops, while the tops are wilted, will put out again and the crops are simply delayed from two to three weeks.

Jack Helms thinks he is damaged 25 per cent. He has about 200 acres in the tubers.

W. A. Walton don't know yet, but he thinks his damage is slight; says that while the leaves of his early planted potatoes are blighted the stalk remains firm and he thinks the potatoes will mature in good condition.

From all over the East Palatka district opinions come to us that differ. None place the damage at over 25 per cent, and from that down to 5 per cent. At Hastings the crop is not so far advanced as in East Palatka. There the crop is simply delayed.

G. W. Atkinson of Federal Point says that there is considerable damage to the crops back from the river, while those near the river have received but slight damage.

D. P. Hancock of Bostwick is afraid the damage is very severe in his section.

In the Rodman section there are wilted fields of potato but from the best information obtainable the crop in that section is simply delayed.

But don't you forget it—potato growers of Putnam county received two nights filled with anxiety. Some of them had exhausted their finances in planting a big crop and its ruin meant much to them. They are easier now. The big growers are congratulating themselves that they have come up out of this slough of despond with the prospects of wealth still reaching out its glad hand to them. They are optimistic. If there are any pessimistic potato growers hereabouts we have failed to meet them since the rise in the mercury.

Mannville to Celebrate.

The people of the pretty village of Mannville will hold their Ninth Annual Picnic Dinner, celebrating the birthday of that gentleman, citizen patriot, George Washington, tomorrow, February 22. And they are issuing a general invitation to the people of the county to come and enjoy themselves.

Mannville is a most beautiful spot, one of the prettiest places in Florida. It was originally settled or laid out by the father of Congressman Mann of Chicago, the present republican leader in Congress.

Hastings Had Serious Fire.

A special to The News from Hastings on Wednesday evening said: A serious fire raged in Hastings during the noon hour today that at one time threatened to do great damage. Two barns in the rear of the Paris livery stable were destroyed, and the flames and brands from the burning buildings set fire to adjacent buildings. The residences of J. B. Hughes and of Jackson McCullough were on fire, but the blaze was extinguished by the chemical engine. A large number of loyal and willing workers formed a bucket brigade also helping to save the day. The damage done is comparatively small.

The Last of His Company.

Capt. James Chesnut, Sr., a pioneer citizen and farmer of Alachua county, died at his home in Gainesville on Tuesday. He was well-known throughout the State. Capt. Chesnut who was in his 81st year, was the last surviving member of Company C, Second Florida Cavalry, which served throughout the four years of the war, and whose commander was William Chambers.

Capt. Chesnut's funeral was attended by the veterans of Stonewall Camp. His nephews were the active pall-bearers. The service was held in Trinity Episcopal church, Gainesville, of which he was one of the first vestrymen.

GRAND MASTER CRANE TO LAY CORNER-STONE

Of Palatka's New Postoffice on Saturday Feb. 28th.

Special Communication of Grand Lodge, F. & A. M. Called for the Occasion.

Word was received in the city on Wednesday that Grand Master Jas. E. Crane, of Tampa, had ordered a special Communication of the Grand Lodge of Florida, F. & A. M., to meet in Palatka on Saturday the 28th inst. at 10 a. m., for the purpose of laying the corner-stone of Palatka's new postoffice building.

This is in conformity with plans of the board of trade and an authorization of the Treasury Department, addressed to Secretary Elliott by Assistant Secretary B. R. Newton, in a letter written to Mr. Elliott Dec. 2d, last, and published at the time exclusively in the Palatka News.

The program for the day has not been completed. It is known that the exercises will take place soon after 10 a. m., and that the beautiful Masonic ritualistic ceremony will be conducted by Grand Master Crane, assisted by other Grand Lodge officers.

The corner stone will be laid at the corner of the building fronting on Second and Reed streets. A platform will be erected there for the speakers and a grand stand for spectators will be erected on the city hall lot—a stand capable of holding several hundred people. It is likely that an address will be made by some noted orator—possibly Frank Clark, the silver-tongued orator who secured the passage of the Palatka postoffice bill through congress.

The incision in the stone will be 11 inches long, 3 inches wide and 7 inches deep. Into this will be placed a copper box containing the following matter: A list of city officials; a list of county officials; a list of state officials; names of president and his cabinet; copy of bill authorizing purchase of postoffice site and construction of building; copy of Masonic Grand Lodge proceedings; roster of different fraternal and benevolent organizations in Palatka; names of all churches, together with names of pastors and official boards; information concerning public schools and members of faculties; copy of superintendent of construction's record of corner stone laying; information concerning local banks; current copies of Palatka newspapers; information concerning Second Regiment Band; name of postmaster and his staff of clerks.

The board of trade is responsible for collecting much of this material, and Secretary Elliott will be glad if the benevolent and fraternal societies will prepare their roster of memberships and see that he has them in time.

The people of the county are earnestly invited to come to Palatka that day and witness the ceremonies. The people here will do all in their power to make the day memorable and pleasant.

Wants to Know, You Know.

County Commissioner Hancock, representing the Fourth district, was in from his home at Bostwick yesterday, and when asked as to his intentions in the coming primary said: "Many of my constituents and friends in the Fourth district wish me to declare immediately that I will be in the race to succeed myself, and I am glad of the opportunity you give me of answering them."

"I am going to first satisfy myself beyond a reasonable doubt that the majority of the people in my district want me to continue. I would be pleased to do so, but I fully realize that none of us can hope to please all the people all the time. But if the (tax-payers of my district feel that I have conscientiously fought for the best interests of Putnam county and the Fourth district, discriminating in favor of none during my term of office, I will say that I will be pleased to represent them again on the board. I am going to try and learn the sentiment before making my formal announcement."

Reception For Mrs. Bryan.

The program which was given by the Woman's Club last Friday afternoon in the Putnam House, and the reception which followed in honor of Mrs. William Jennings Bryan, was a delightful affair. A large attendance of members and their guests was present to hear Miss Keenan of Stetson University give an address on "House Economics." At the close of Miss Keenan's address, Mrs. Bryan, by invitation of the club president, Mrs. D. J. Coughlin, gave a few remarks in her gracious way, adding to what had been already stated, about putting these branches of "Home" subjects into the schools, and especially in the lower grades, where the application would be more practical and would reach the greatest numbers of students. After Mrs. Bryan's remarks, the meeting was turned into a reception in honor of the Club's distinguished guest of the afternoon. Mrs. Bryan is a most charming and motherly sort of woman, a fit consort for her distinguished husband, who is of the fatherly sort. Greatness, has not turned their heads into ways of snobishness. The guests were served to cream and cake.

The Putnam National Bank of Palatka

PALATKA, FLORIDA

Total Assets, June 10h \$700,000.00
Liabilities to Depositors 495,000.00
Assets over Liabilities to Depositors 205,000.00

According to the New York Financial Review we are the second strongest bank in Florida.

Deposit Boxes, double lock system, are the best make. \$3.00 per year.

Foreign Exchange issued.

A. S. WILLARD, Cashier
CHAS. BURT, Asst. Cashier

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by the
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ARE MAKING GOOD.

Phone 249. Near K. of P. Hall
PALATKA, FLORIDA

WHO'S YOUR BUILDER?

YOU should be as particular about the selection of the contractor as about the plans and the selection of materials for the building. Mistakes in an incompetent builder are not easily rectified after a building is completed. My work in Palatka throughout the country will bear inspection.

T. BOGART - PALATKA, FLA.